

# RISE PRINCE GEORGE'S

## Platform 2022

### A Shared Vision

We call on elected officials to work with us to build a prosperous, equitable and sustainable future Prince George's that offers: multiple thriving transit-focused downtowns (North, Central, and South county); inclusive, safe, healthy and connected neighborhoods and municipalities; preserved open spaces and natural areas, and climate-friendly development patterns.

### Prince George's Possibilities

As we recover from the devastation of COVID-19, we seek to build a sustainable and shared prosperity, health equity and wellbeing for all Prince Georgians that creates a virtuous cycle of economic growth which retains homegrown talent and businesses, attracts new investment, and improves both people and places – especially benefitting Black and Latino residents who have been historically and structurally excluded from wealth, opportunity, and health.

### Prince George's Strengths

With 15 Metro stations, another 11 Purple Line stations on the way, and 8 MARC stations, the county's transit assets are *the* competitive advantage – for promoting future job growth, local economic development, and generating needed increases in the county's tax base. Prince George's has the benefit of planning for a future which forecasts increased job growth as well as increased demand for housing and amenities near jobs and transit.

### Equitable Economic Development Through Transit-oriented Development (TOD) will

create the base of public and private resources that are necessary to support high-performing schools and community-oriented public safety services, increase the amount of high-quality housing for people of all incomes close to jobs and essential services, and provide better employment, entrepreneurship, retail amenities, health equity, and wealth-building opportunities for all county residents.



[RISE Prince George's](https://smartergrowth.net/rise-prince-georges/) is a group of county residents and allies advocating for policies and practices that build shared, sustainable prosperity in Prince George's County by creating safe, walkable, inclusive and transit-oriented communities. RISE Prince George's does not endorse or work on behalf of candidates, or express any view for or against any candidate. <https://smartergrowth.net/rise-prince-georges/>



**Progress and Opportunity:** In recent years, Prince George's Metro stations have gained new buildings and activity that are helping shape a sense of place. These changes include a major Kaiser Permanente administrative building at New Carrollton Metro station, the University of Maryland Capital Region Medical Center at the Largo Metro station; and new housing and offices at West Hyattsville, Prince George's Plaza, Branch Avenue and College Park Metro stations. The new vision launched by County Executive Alsobrooks for the county's economic development is anchored by the [Blue Line Corridor Initiative](#), promising to further capitalize on a corridor of premier transit assets in the heart of the

county. The Purple Line, once it is completed, will provide yet another significant opportunity for economic activity, housing in all price ranges, equitable transit, and unique placemaking.

## Recommendations Summary

**Great Places Around Transit:** Implement creative, equitable placemaking and transit-oriented development projects, investments and policies. Prioritize public investments that foster walkable environments, including urban street designs around, and connecting to, transit stations and inner Beltway communities to reverse decades of disinvestment.

**Housing for All:** Guide land use, budget priorities, and housing policy changes to address the needs of all Prince George's diverse residents, including seniors, families, and low-income individuals. This begins with increased county funding. It also means better utilization of state/federal funding streams to preserve and build the housing of the future and achieve housing stability, quality, choice and prevention of displacement. Support the county's [Housing Opportunities for All](#) strategy implementation.

**Safe Streets:** Achieve zero traffic deaths ([Vision Zero](#)) and transit-oriented placemaking goals by slowing vehicle speeds, and changing how streets are designed and operated, providing sidewalks and other facilities; focus on areas of high pedestrian deaths, and activity centers in need of improved walk and bike access. Allocate the necessary funds to make streets safe for all modes and connect communities. Implement the county's [Urban Street Design Standards](#).

**Better Buses:** Make better bus service a top priority. Allocate increased transportation investments and focus policy priorities to improve the frequency, reliability, accessibility, and customer experience of public transportation. This is especially important in inner Beltway communities where residents rely more heavily on public transportation.